



The Institute of Retirement funds Cordially invites you to its First Open Day;

IRF Communications Challenge Open Day

Venue: IRF Offices, 31 Harley Street Ferndale, Randburg, Johannesburg

Time: Breakfast session 9am-12pm

Lunch Session 1pm-3pm

Date : 07 July 2011

The Institute of Retirement Fund`s FIRST Open Day was created to better educate and encourage Funds on what constitutes a winning entry annually.

Each year entrants send through their communication material for the prestigious IRF Communications Challenge Awards, the entries are carefully reviewed by a panel of Judges who then select winners for various categories.

As the industry representative body, the IRF`s Mantra is not just about honoring winners but also ensuring every entry is a winning entry.

- *The Open Day will allow you see firsthand past winning entries for various categories*
- *Speak to a member of the judging panel to get feedback on your communication material and even previous winners.*
 - *Browse through Marketing /Communication Materials of previous winners.*

Winning the Competition is of prestigious value, the focus of the challenge is to improve and learn from one another, through various strategies and communication tools employed.

If we all make the effort, the ultimate goal would be reached - Member Education thus Member Empowerment.....

If you haven't entered for the 2011 challenge, Download Entry Form and ENTER NOW!!!

For more Information, Kindly contact the IRF Offices;

Institute of Retirement Funds

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